PCB WEST PRINTED SHOW GUIDE DEADLINES/SPECS

Deadlines

Reserve ad space for the printed show guide	July 24
Submit ad for the printed show guide	August 7
Submit logo for enhanced show guide logo listing	August 7

Accepted File Types

- 8" X 10.875" with 1/8" bleed.
- Press-ready PDFs complete with crop marks and 1/8th inch bleeds, as well as a JPG or TIFF proof.
- Full-page ads only, CMYK.

Instructions

- Build pages to trim and extend bleed 1⁄8th inch beyond page edge. Please include crop marks in final PDF.
- Copy and logos should not be placed with 1/4th inch of trim/crop line on each side of ad.
- TIFF images must be at least 300 dpi.
- All art is preferred to be in CMYK mode.

Enhanced Logo Listing (Show Guide Only)

- Submit four color logo in high res EPS file

All artwork can be submitted to Frances Stewart, frances@pcea.net