



PCB WEST PRINTED SHOW GUIDE DEADLINES/SPECS

Deadlines

Reserve ad space for the printed show guide	July 29
Submit final ad for the printed show guide	August 19
Submit logo for enhanced show guide logo listing	August 19

Accepted File Types

- 8" X 10.875" with 1/8" bleed.
- Press-ready PDFs complete with crop marks and 1/8th inch bleeds, as well as a JPG or TIFF proof.
- Full-page ads only, CMYK.

Instructions

- Build pages to trim and extend bleed 1/8th inch beyond page edge. Please include crop marks in final PDF.
- Copy and logos should not be placed with 1/4th inch of trim/crop line on each side of ad.
- TIFF images must be at least 300 dpi.
- All art is preferred to be in CMYK mode.

Enhanced Logo Listing (Show Guide Only)

- Submit four color logo in high res EPS file

All artwork can be submitted to Frances Stewart, fstewart@pcea.net