

Lead Retrieval Features

Lead retrieval options can be turned on for exhibitors, allowing them detailed information about the attendees that clicked on their booths.

Exhibitors are able to log into the Expo Harvester in order to access the report.

BOOTH DATA



 **Booth 103** (1,174 booth views, 351 content views, 3 information requests)

[Lead Retrieval Report](#)

Detailed information about who clicked on the booth and the interaction they had with the booth is available.



VIRTUAL BOOTH DATA

Booth Impressions

(Total Records: 207)

Search

EXPORT TO EXCEL

EXPAND ALL

FOCUS: NAME

Favs

Likes

Attendee

Organization

(1,179) Booth Views

(351) Asset Views

(3) Requests

Total Clicks: 351

Total Requests: 3

A (12)

B (19)

C (16)

D (11)

E (7)

F (7)

W (9) ▼						
195	★	♥	Walczak, Malgorzata		1	3 0
196	★	♥	Weatherford, Brenda	NMSU Cooperative Extension ICAN	1	0 0
197	★	♥	Wiedeman, Alejandra	The University of British Columbia	2	2 0
198	★	♥	Wilds, Tracey	Nutrition student	1	1 0
199	★	♥	Woods-francis, Brenda	Brenda Woods-Francis, LLC	1	0 0
200	★	♥	Wu, Shih-Ying	Loma Linda University	1	0 0
201	★	♥	Wyatt, Peter	CadmiumCD	1	0 0



Attendee Profile

About

Booth Engagement



**Peter Wyatt**

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 Attendee Profile 

About

Booth Engagement

Booth Views

Wednesday, June 3 at 5:50 PM

Thursday, June 11 at 1:47 PM

Information Requests

No information requests

Asset Views

No clicks on any assets

Reports and Statistics

Reports are accessible by exhibitors within the Expo Harvester Portal

The screenshot shows the 'Attendee Profile' page. On the left, there's a sidebar with 'About' and 'Booth Engagement'. The main content area shows 'Booth Views' for Monday, June 1 at 4:24 PM and 4:31 PM. Below that, 'Information Requests' are listed, including a request from 'VIRTUAL BOOTH EXITS'. A modal window is open showing details for 'Andrew, Julie', including her profile picture, name, email, and phone number. It also displays 'Total Clicks: 306' and 'Total Requests: 4'.

1

Lead Generation

Pull reports with the name, company, and contact information of attendees who request information from your virtual booth.

Track Your Assets

See views on your profile, clicks to your brochures, and more to evaluate CTM and CTR of your virtual booth profile.

2

The screenshot shows the 'Asset Tracking' report. It includes filters for 'Select a date' (06/16/2020), 'Time interval' (By hour), 'Start time' (12:00:00 AM), and 'End time' (11:59:59 PM). The graph is titled 'Assets by type for 6/16/2020' and shows three data series: 'PDFs' (red line), 'Videos' (green line), and 'Static Audio' (blue line). The Y-axis represents the number of assets, ranging from 0 to 40. The X-axis represents time in hours. A peak is visible around 10:00 AM with a value of 19. The legend at the bottom identifies the three asset types.