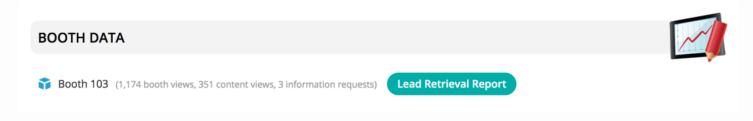
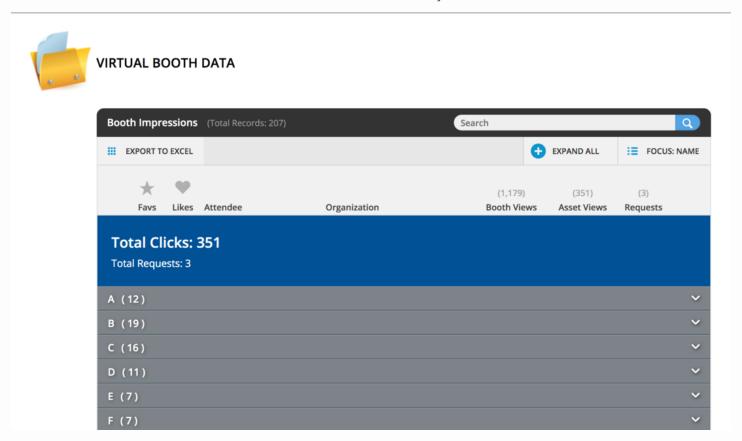
Lead Retrieval Features

Lead retrieval options can be turned on for exhibitors, allowing them detailed information about the attendees that clicked on their booths.

Exhibitors are able to log into the Expo Harvester in order to access the report.



Detailed information about who clicked on the booth and the interaction they had with the booth is available.



July 17, 2020

W (9)								~
195	*	-	Walczak, Malgorzata		1	3	0	
196	*	-	Weatherford, Brenda	NMSU Cooperative Extension ICAN	1	0	0	
197	*	-	Wiedeman, Alejandra	The University of British Columbia	2	2	0	
198	*	*	Wilds, Tracey	Nutrition student	1	1	0	
199	*	*	Woods-francis, Brenda	Brenda Woods-Francis, LLC	1	0	0	
200	*	*	Wu, Shih-Ying	Loma Linda University	1	0	0	
201	*	-	Wyatt, Peter	CadmiumCD	1	0	0	

Attendee Profile Peter Wyatt CadmiumCD

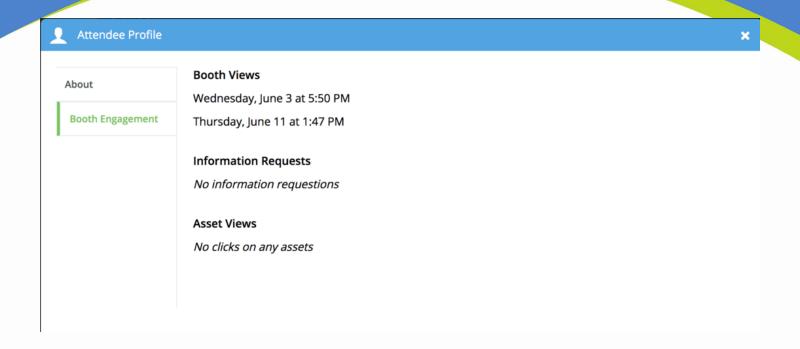
Booth Engagement



CadmiumCD Grand Vizier Forest Hill, Maryland

Email: peter@cadmiumcd.com Office Phone: (410) 638-9239 Cell Phone: (443) 616-0101

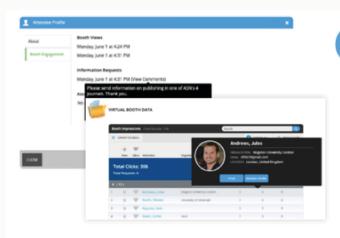
July 17, 2020 16



July 17, 2020 17

Reports and Statistics

Reports are accessible by exhibitors within the Expo Harvester Portal

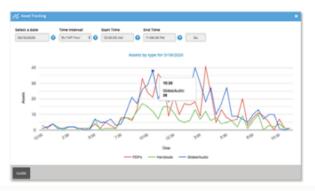


Lead Generation

Pull reports with the name, company, and contact information of attendees who request information from your virtual booth.

Track Your Assets

See views on your profile, clicks to your brochures, and more to evaluate CTM and CTR of your virtual booth profile.



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